

5TH ANNUAL

**EXHIBITOR~SPONSOR
INFORMATION PACKET**



APRIL 10 – 13, 2012

HATTIESBURG CONVENTION CENTER
HWY 49 SOUTH

DEADLINE: APRIL 5, 2012

TO BE INCLUDED IN PUBLICATIONS AND PRINTED MATERIALS CONTRACT MUST BE RECEIVED BY FEBRUARY 17, 2012



MEAL/EVENT SPONSOR



If you would be interested in sponsoring a meal/event, please contact Scott Sumrall via email: scott.sumrall@dmh.state.ms.us or telephone: 601-359-3346.

Meals will be provided to all MS School participants based upon an average of 300 attendees.

CONTACT INFORMATION

NAME AND INFORMATION AS YOU DESIRE TO HAVE IT APPEAR ACKNOWLEDGING YOUR ORGANIZATION.

ORGANIZATION NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

DESIGNATED CONTACT _____

PHONE _____

EMAIL _____

MEAL/EVENT SPONSOR: (PLEASE SELECT ALL THAT APPLY)

# _____	BREAKFAST	X	\$ 3000	= \$ _____
# _____	DELUXE BREAKFAST	X	\$ 4500	= \$ _____
# _____	MORNING BREAK	X	\$ 2500	= \$ _____
# _____	PLATE LUNCH	X	\$ 6000	= \$ _____
# _____	BUFFET LUNCH	X	\$ 7500	= \$ _____
# _____	AFTERNOON BREAK	X	\$ 2500	= \$ _____
# _____	RECEPTION	X	\$ 5000	= \$ _____
# _____	STAFF SOCIAL	X	\$ 2000	= \$ _____

TOTAL PAYMENT ENCLOSED = \$ _____

MAKE **CHECK OR MONEY ORDER** PAYABLE TO:

THE MISSISSIPPI DEPARTMENT OF MENTAL HEALTH

REMIT TO:

MISSISSIPPI DEPARTMENT OF MENTAL HEALTH
ATTN: SCOTT SUMRALL
239 N. LAMAR STREET, SUITE 1101
JACKSON, MS 39201
1-877-210-8513

EMAIL: THEMSCHOOL@DMH.STATE.MS.US
WEBSITE: www.theMSschool.ms

DEADLINE:
APRIL 5,
2012

PLEASE
INCLUDE
CODE
JA-MS12-5
ON PAYMENT



EXHIBITOR



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EXHIBITOR LEVELS: (PLEASE SELECT ALL THAT APPLY)

# _____	DIAMOND	EXHIBITOR	X	<u>\$5000</u>	FEES = \$ _____
# _____	JADE	EXHIBITOR	X	<u>\$3500</u>	FEES = \$ _____
# _____	SAPPHIRE	EXHIBITOR	X	<u>\$2500</u>	FEES = \$ _____
# _____	EMERALD	EXHIBITOR	X	<u>\$1500</u>	FEES = \$ _____
# _____	PEARL	EXHIBITOR	X	<u>\$1000</u>	FEES = \$ _____
# _____	TURQUOISE	EXHIBITOR	X	<u>\$ 500</u>	FEES = \$ _____

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DIAMOND - \$5000 EXHIBITOR



Partnering with The MS School as a DIAMOND Sponsor is an excellent opportunity to receive maximum marketing exposure in addition to networking with other agencies and professional peers. DIAMOND EXHIBITOR offers the following benefits to your organization:

- ONE (1) PREMIUM EXHIBIT BOOTH (ELECTRICAL & INTERNET INCLUDED)
- ONE (1) 6' TABLE FOR EXHIBIT SPACE (DRAPED)
- EIGHT (8) SCHOOL REGISTRATIONS W/EXHIBITOR RIBBONS
- ACKNOWLEDGEMENT OF EXHIBITOR DURING OPENING REMARKS
- REGISTRATION AREA SIGNAGE
- TOP LOGO PLACEMENT IN SCHOOL BROCHURE/MATERIALS
- TOP LOGO HYPERLINK PLACEMENT ON MS SCHOOL WEBSITE
- PLANNING COMMITTEE PARTICIPATION (WHEN APPLICABLE)
- ATTENDEE LIST W/CONTACT INFORMATION
- DISTRIBUTION OF ORGANIZATION WHITE PAPER/BROCHURES
- COMPANY LOGO TO BE DISPLAYED ON ENTRY WAY ELECTRONIC MARQUEE
- BANNER WITH COMPANY LOGO TO BE DISPLAYED AT THE SCHOOL

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THE MISSISSIPPI SCHOOL FOR ADDICTION PROFESSIONALS | ATTN: SCOTT SUMRALL
1101 ROBERT E. LEE BLDG. | 239 NORTH LAMAR STREET | JACKSON, MS | 39201
(PHONE) 1-877-210-8513 | (FAX) 601-359-6672
WWW.THEMSSCHOOL.MS



JADE - \$3500 EXHIBITOR



Partnering with The MS School as a JADE Sponsor is an excellent opportunity to receive maximum marketing exposure in addition to networking with other agencies and professional peers. JADE EXHIBITOR offers the following benefits to your organization:

- ONE (1) PREMIUM EXHIBIT BOOTH (ELECTRICAL & INTERNET INCLUDED)
- SIX (6) SCHOOL REGISTRATIONS W/EXHIBITOR RIBBONS
- ACKNOWLEDGEMENT OF EXHIBITOR DURING OPENING REMARKS
- REGISTRATION AREA SIGNAGE
- TOP LOGO PLACEMENT IN SCHOOL BROCHURE/MATERIALS
- TOP LOGO HYPERLINK PLACEMENT ON MS SCHOOL WEBSITE
- PLANNING COMMITTEE PARTICIPATION (WHEN APPLICABLE)
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SAPPHIRE - \$2500 EXHIBITOR



Partnering with The MS School as a SAPPHIRE Sponsor is an excellent opportunity to receive maximum marketing exposure in addition to networking with other agencies and professional peers. SAPPHIRE EXHIBITOR offers the following benefits to your organization:

- ONE (1) 6' TABLE FOR EXHIBIT SPACE (DRAPED)
- FOUR (4) SCHOOL REGISTRATIONS W/ EXHIBITOR RIBBONS
- ACKNOWLEDGEMENT OF EXHIBITOR DURING OPENING REMARKS
- LOGO PLACEMENT IN SCHOOL BROCHURE/MATERIALS
- LOGO HYPERLINK PLACEMENT ON MS SCHOOL WEBSITE
- PLANNING COMMITTEE PARTICIPATION (WHEN APPLICABLE)
- ATTENDEE LIST W/ CONTACT INFORMATION
- DISTRIBUTION OF ORGANIZATION WHITE PAPER/BROCHURES
- COMPANY LOGO TO BE DISPLAYED ON ENTRY WAY ELECTRONIC MARQUEE
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EMERALD – \$1500

EXHIBITOR



Partnering with The MS School as an EMERALD Sponsor is an excellent opportunity to receive maximum marketing exposure in addition to networking with other agencies and professional peers. EMERALD EXHIBITOR offers the following benefits to your organization:

- ① **ONE (1) 6' TABLE FOR EXHIBIT SPACE (DRAPED)**
- ② **TWO (2) SCHOOL REGISTRATIONS W/EXHIBITOR RIBBONS**
- ③ **ACKNOWLEDGEMENT OF EXHIBITOR DURING OPENING REMARKS**
- ④ **LOGO PLACEMENT IN SCHOOL BROCHURE/MATERIALS**
- ⑤ **LOGO HYPERLINK PLACEMENT ON MS SCHOOL WEBSITE**
- ⑥ **ATTENDEE LIST W/CONTACT INFORMATION**
- ⑦ **DISTRIBUTION OF ORGANIZATION WHITE PAPER/BROCHURES**

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PEARL - \$1000 EXHIBITOR



Partnering with The MS School as a PEARL Sponsor is an excellent opportunity to receive maximum marketing exposure in addition to networking with other agencies and professional peers. PEARL EXHIBITOR offers the following benefits to your organization:

- ONE (1) 6' TABLE FOR EXHIBIT SPACE (DRAPED)
- ONE (1) SCHOOL REGISTRATIONS W/ EXHIBITOR RIBBONS
- ACKNOWLEDGEMENT OF EXHIBITOR DURING OPENING REMARKS

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TURQUOISE – \$500 EXHIBITOR



Partnering with The MS School as a TURQUOISE Sponsor is an excellent opportunity to receive maximum marketing exposure in addition to networking with other agencies and professional peers. TURQUOISE EXHIBITOR offers the following benefits to your organization:

- ONE (1) 6' TABLE FOR EXHIBIT SPACE (DRAPED)

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